



UVODNA KONFERENCIJA/ OPENING CONFERENCE

IPA IV: RAZVOJ LJUDSKIH POTENCIJALA
LOKALNO PARTNERSTVO ZA ZAPOSŁJAVANJE 3

NOVE VJEŠTINE ZA NOVO ZAPOSŁJAVANJE

IPA IV: HUMAN RESOURCE DEVELOPMENT
LOCAL PARTNERSHIP FOR EMPLOYMENT 3

NEW SKILLS FOR NEW EMPLOYMENT

Nova Gradiška, 01.04.2011.



This project is cofinanced
By European Union

INDUSTRIJSKI PARK
NOVA GRADIŠKA d.o.o.



INDUSTRIAL PARK
NOVA GRADIŠKA LH

NOVE VJEŠTINE ZA
NOVO ZAPOSŁJAVANJE
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NEW EMPLOYMENT

WIDER OBJECTIVE / OPĆI CILJ

To contribute to new employment and existing job preservation in Brod posavina county by upgrading workforce skills and knowledge in area of new technologies

Doprinos novom zapošljavanju i očuvanju postojećih radnih mjesta u Brodsko posavskoj županiji unapređenjem znanja i vještina radne snage u području novih tehnologija

SPECIFIC OBJECTIVES / SPECIFIČNI CILJEVI

Development of system for workforce skills upgrade in the area of new technology and for effective job search in relation to market needs and trends, and in accordance to regional business needs and requirements.

Razvoj sustava za unapređenje vještina radne snage u području novih tehnologija i za učinkovito traženje posla u skladu s potrebama i trendovima na tržištu i u skladu s potrebama i zahtjevima regionalnog poslovnog sektora



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REZULTATI PROJEKTA / PROJECT RESULTS

1. Razvoj lokalne mreže tržišta rada ,

Developed local labour market cooperation network

2. Razvoj trening usluga - 64 polaznika su obučena u području novih tehnologija

Training service developed - 64 trainees have been trained in new technologies

3. Razvoj Poslovnog kluba – 26 polaznika trening programa su zapolsena, a 26 polaznika treninga je sačuvalo svoj posao i unaprijedilo svoje radne mogućnosti

Job club is designed and developed – a number of trainees have been employed (26) and/or preserved its job and improve its working prospects (26),

4. Privlačenje novih ulaganja kao rezultat obučene radne snage

New investment are attracted as a result of trained workforce



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TARGET GROUPS / CILJNE SKUPINE

1. NEZAPOSLENI (metaloprerađivačke struke)

oko 480 nezaposlenih na području BPŽ, i oko 180 na području Grada

UNEMPLOYED (metal processing professions)

app 480 unemployed in County, and app 180 unemployed in the City area

2. ZAPOSLENI (s rizikom potencijalnog gubitka posla)

na području Županije djeluje oko 85 tvrtki i oko 158 obrta s oko 3.500 zaposlenih u metaloprerađivačkom sektoru - mnoga radna mjesta su ugrožena dijelom i zbog neodgovarajućih zastarjelih znanja i vještina

EMPLOYEES (threatened by potential job loss)

in the County act 85 companies and 158 crafts in metal processing sector with app 3.500 employees - many jobs are threatened partly because inappropriate obsolete knowledge and skills

3. UČENICI I STUDENTI

Učenici Industrijskih i Tehničkih škola u Županiji

STUDENTS

Students of Industrial and Technical schools in the County

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ACTIVITIES / AKTIVNOSTI

1. Development of local/regional active labour market network,

Razvoj lokalne/regionalne mreže tržišta rada,

2. Development of Training activities

Training in CNC Metal Processing (30), Training in CNC Programming (10), Training in Measurement Techniques (10), Training in IT (10),

Razvoj trening aktivnosti

Trening u CNC obradi metala (30), Trening u CNC programiranju (10), Trening u mjernim tehnikama (10), Trening u informatici (10),

3. Job club establishment

Active employment policy programmes helping unemployed to get knowledge in technics for job-seeking and help them in new employment.

Uspostava Poslovnog kluba

Program aktivnog zapošljavanja s ciljem pomoći nezaposlenima da razviju tehnike traženja posla i pomoći istima u novom zapošljavanju,

4. Promotional activities

Promotion of network, training activities, job club services, portal design.

Promotivne aktivnosti

Promocija mreže, trening aktivnosti, aktivnosti poslovnog kluba, dizajn web portala,

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OVERALL PROJECT IMPACT ON COUNTY DEVELOPMENT UKUPNI UTJECAJ PROJEKTA NA RAZVOJ ŹUPANIJE

Sustainable development and improved competitiveness of regional economy by attracting/supporting knowledge and technology based investment.

*Održivi razvoj i unapređenje konkurentnosti gospodarstva Źupanije
privlačenjem/potporom na znanju i tehnologiji zasnovanim ulaganjima*

*Development of new knowledge and technology based companies and human capital in
the Region.*

Razvoj novih na znanju i tehnologiji utemeljenih poduzeća i ljudskog kapitala u Regiji.



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PARTNERI / PARTNERS

- **Industrijski park Nova Gradiška doo / Industrial park Nova Gradiška Ltd**
 - **Hrvatski zavod za zapošljavanje / Croatia Employment Service**
 - **Industrijska škola / Industrial school Nova Gradiška**
 - **HGK, ŽK Slavonski Brod / Croatian Chamber of Commerce**
 - **HOK, ŽK Sl. Brod / Croatian Chamber of Crafts**
 - **Grad Nova Gradiška / The City of Nova Gradiška**



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EU PROJECTS / EU PROJEKTI

*PROMOCIJA RAZVOJA PODUZETNIŠTVA ZASNOVANOG NA INOVACIJAMA, ZNANJU I NOVIM
TEHNOLOGIJAMA U BRODSKO POSAVSKOJ ŹUPANIJI - TEHNOLOŠKI PARK / BISC Nova Gradiška*

PROMOTING DEVELOPMENT OF INNOVATION, KNOWLEDGE AND TECH-BASED ENTREPERNUERSHIP IN
BROD POSAVINA COUNTY – TECHNOLOGY PARK / BISC NOVA GRADIŠKA

IPA IIIC - REGIONAL COMPETITIVENES - BUSINESS RELETAD INFRASTRUCTURE

IPA IIIC - REGIONALNA KONKURENTNOST - POSLOVNA INFRASTRUKTURA

PROJECT VALUE / VRIJEDNOST PROJEKTA EUR 1.147.000

INTEGRIRANI SUSTAV ZAPOSŁJAVANJA MLADIH U BRODSKO POSAVSKOJ ŹUPANIJI

INTEGRATED YOUTH EMPLOYMENT SYSTEM IN BROD POSAVINA COUNTY

IPA IV - HUMAN RESOURCE DEVELOPEMNT - YOUTHS IN THE LABOUR MARKET

IPA IV - RAZVOJ LJUDSKIH POTENCIJALA - MLADI NA TRŹIŠTU RADA

PROJECT VALUE / VRIJEDNOST PROJEKTA EUR 167.000



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POSLOVNO INOVACIJSKO POTPORNJI CENTAR NOVA GRADIŠKA BUSINESS INNOVATION SUPPORT CENTRE NOVA GRADIŠKA



-TRENING CENTAR ZA NOVE TEHNOLOGIJE
-TRAINING CENTRE FOR NEW TECHNOLOGIES



-PODUZETNIČKI INKUBATOR
-BUSINESS INCUBATOR



-CENTAR ZA INOVACIJE, TRANSFER ZNANJA I TEHNOLOGIJE
-CENTRE FOR INNOVATION AND TRANSFER OF KNOWLEDGE
AND NEW TECHNOLOGIES



-CENTAR ZA MARKETINŠKE I POSLOVNE USLUGE
-CENTRE FOR MARKETING AND BUSINESS SERVICES

-Investitor: GRAD NOVA GRADIŠKA
-Investor : THE CITY OF NOVA GRADIŠKA



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Planirana vrijednost projekta: 15,2 mil kn.
Planned project value: EUR 2.071.859

Izvođač radova / Construction companies: BETON d.o.o., Nova Gradiška
ALPINE BAU d.o.o., Zagreb



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HVALA

Kontakt / Contact: *mr.sc. Ivan Sertić*

Industrijski park Nova Gradiška doo/ Industrial park Nova Gradiška Ltd

e-mail: ivan.sertic@ipng.hr

www.ipng.hr



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